

WHAT IS CLAIMED IS:

1 1. A method for enabling a plurality of photolabs to provide digital
2 image processing services to customers, comprising:

3 receiving website feature-set data from at least one photolab;
4 storing the feature-set data for the at least one photolab in a
5 database;

6 processing the feature-set data for the at least one photolab in
7 order to create a customized website for said photolab; and

8 providing the at least one photolab and its customers with
9 access to the customized website.

1 2. The method of claim 1 in which a customized website includes
2 the display of the at least one photolab's branding.

1 3. The method of claim 2 in which the at least one photolab's
2 branding includes at least one trademark.

1 4. The method of claim 2 in which the at least one photolab's
2 branding includes at least one service mark.

1 5. The method of claim 1 further comprising:

2 receiving digital images from at least one photolab;

3 associating the digital images to at least one customer of said at
4 least one photolab;

5 storing the digital images, as associated to said at least one
6 customer, in a file server; and

7 prompting the at least one customer to use the at least one
8 photolab's customized website to view the customer's digital images.

1 6. The method of claim 5 further comprising:

2 prompting the at least one customer to use the at least one
3 photolab's customized website to order digital image products.